



CHIEF ARCHITECT AND ITS USERS OFFER HELP TO HABITAT FOR HUMANITY

COEUR D'ALENE, ID

October 3, 2007 – Chief Architect, a leading developer of 3D Architectural Home Design Software, recently donated \$2,500 to the local Habitat for Humanity. The donation was made on behalf of the users of Chief Architect's software. The Company held its 2007 User Group Meeting in Coeur d'Alene, Idaho where Chief Architect Users purchased raffle tickets and participated in design contests with the proceeds going to the North Idaho Habitat for Humanity.

Tequisha Erk, Sales and Marketing Coordinator of Chief Architect, presented the donation at the local Habitat Discount Building Supply Center, where reusable building supplies can be donated in an effort

to provide items that would otherwise have to be purchased. The Supply center is also a thrift store for building materials, which provides Habitat for Humanity of North Idaho with additional financial support. "This donation couldn't have come at a better time of year. We can use as much help as possible right now", says Jim Brennan, North Idaho's Habitat Executive Director. "For the past several years we've had a lot of fun with design contests at our users meetings. One of the great benefits, is that our users recognize and contribute to helping the Habitat", says Scott Harris, Vice President of Sales and Marketing for Chief Architect.

In addition to financial and software grant support for the Habitat for Humanity, the Company also manages the Chief Architect for Humanity Opportunity Fund Projects.



Tequisha Erk, of Chief Architect, presents donation to Jim Brennan, Executive Director and Mary Anne Bethke, President, of Habitat for Humanity of North Idaho.

About the Habitat for Humanity International

Habitat for Humanity International is a nonprofit, ecumenical Christian housing ministry. HFHI seeks to eliminate poverty housing and homelessness from the world, and to make decent shelter a matter of conscience and action. Habitat invites people of all backgrounds, races and religions to build houses together in partnership with families in need. Habitat has built more than 175,000 houses around the world, providing safe, decent, affordable shelter for more than 900,000 people. HFHI was founded in 1976 by Millard Fuller along with his wife Linda. For more information, visit www.habitat.org.

About Chief Architect

Chief Architect, Inc. is a leading developer of 3D Architectural home design software for builders, designers, architects, and home enthusiasts. The company first introduced architectural home design software in 1991. For the consumer market, it publishes the Better Homes and Gardens® Home Designer® product line, available in many retail stores. The Company leads the professional architectural and building home design software market with its professional Chief Architect® product line. The Better Homes and Gardens home design product line is the #1 best selling home design brand according to sales units tracked by NPD. It donates its software throughout the US to the local Habitat for Humanity organizations and manages the Chief Architect for Humanity Opportunity Fund. For more information, e-mail info@ChiefArchitect.com or see www.ChiefArchitect.com and www.HomeDesignerSoftware.com.

#